Help Sheet - FSC® Logos and Copyright Use

Using the words Forest Stewardship Council® and the abbreviation FSC®

Our members are creative with the value-added forest products they produce. Products include: <u>biochar</u>, bird houses, broom handles, cutting boards, <u>essential oils</u>, firewood, game boards, <u>mushroom logs</u>, planter boxes, <u>prayer benches</u>, and the list goes on!

If you are planning to use the FSC logo, the acronym FSC®, or the name Forest Stewardship Council® on any marketing materials, brochures, websites, etc. - please contact NNRG prior to publication so logo use can be approved by our auditor! Approval typically takes just a few days.

The ® symbol is required after the first <u>OR</u> most prominent use per website page or media piece. If you use trademarks, you need to include your certification license code. Your license code is: FSC-C008225.

If you are selling products that you have manufactured yourself, and are selling them as FSC-certified, then it is important to include the auditor-approved FSC label or license code (C008225) on the product. Please make sure you are using the correct FSC logo on websites or products that you are selling.

FSC promotional logo







Off Product



The mark of responsible forestry



The mark of responsible forestr



The mark of responsible forestry



The mark of esponsible forestry

Color options: Green (pantone 626C), black, and white background or text color.

Incorrect use:











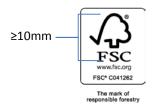
The basic rules

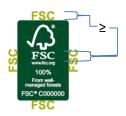
Include "ask for FSC® products" "FSC® products available" or similar statement if your business has FSC and non-FSC products.

Space: Leave clear space = to FSC:

Minimum size: 10mm

Measured from top of tree to bottom of FSC





Download the FSC trademark Standard for more information.