## Help Sheet - FSC® Logos and Copyright Use

Using the words Forest Stewardship Council® and the abbreviation FSC®

Our members are creative with the value-added forest products they produce. Products include: <u>biochar</u>, bird houses, broom handles, cutting boards, <u>essential oils</u>, firewood, game boards, <u>mushroom logs</u>, planter boxes, <u>prayer benches</u>, and the list goes on!

If you are planning to use the FSC logo, the acronym FSC®, or the name Forest Stewardship Council® on any marketing materials, brochures, websites, etc. - please contact NNRG prior to publication so logo use can be approved by our auditor! Approval typically takes just a few days.

The ® symbol is required after the first <u>OR</u> most prominent use per website page or media piece. If you use trademarks, you need to include your certification license code. Your license code is: FSC-C008225.

If you are selling products that you have manufactured yourself, and are selling them as FSC certified, then it is important to include the auditor-approved FSC label or license code (C008225) on the product. Please make sure you are using the correct FSC logo on websites or products that you are selling.

## FSC promotional logo



## Incorrect use:

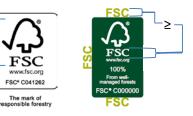


## The basic rules

Include "ask for FSC® products" "FSC® products available" or similar statement if your business has FSC and non-FSC products.

Space: Leave clear space = to FSC: Minimum size: 10mm Measured from top of tree to bottom of FSC

≥10mm -



Download the FSC trademark Standard for more information.

Contact Lindsay or Kirk at NNRG if you have questions. <u>lindsay@nnrg.org</u> <u>kirk@nnrg.org</u>