Value Added Programs for Small Woodland Owners
History

• Founded in 1981
• Response to difficult timber market
• Belief that woodland owners working together can provide benefits
• 2008-Moved toward broad range of products
• 2010-USDA Grant to develop specific commodities
Multi-product Orientation

- Timber and Related Products
- Special Milling
- Floral Greens and Plants
- Firewood
- Essential Oils
- Medicinal Plants
- Specialty Woods for Woodworkers
Special Milling
Bough Project
Members Helping Members
Firewood
Building a Brand

LOCAL FIREWOOD JUST BURNS WARMER

DOING SOMETHING THAT MAKES A DIFFERENCE JUST FEELS RIGHT
THE OREGON WOODLAND CO-OP HELPS LOCAL FAMILIES SUSTAINABLY HARVEST THEIR LAND
under certified guidelines. They maximize stump production while maintaining healthy forests.
This KEEPS LOCAL DOLLARS IN FAMILY HANDS, strengthening our local economies.
Now that's a bright idea sure to warm your heart.

FAMILY OWNED - LOCALLY GROWN FIREWOOD

OWC

OREGON WOODLAND CO-OP

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http://www.owc.coop

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Firewood Bundler
How to Session
Education
Essential Oils from Needles
Essential Oils
Woodland Owner
Raw Material (maintains ownership Through process)

Processor (Owner or)
Contractor

Processor (Owner or)
Contractor

OWC
Coordinating Body

Consumer
Demand for unique high quality products

Shipper (Owner or)
Contractor

Material Flow in black

Dollar flow in red
What is the Co-op’s Role?

• Business Management-Accounting-Reports- Coordination of activities-Economies of scale-(Custom Cut)
• Marketing-Branding-Finding Buyers-Packaging- Selling-
• Technical Assistance-Processing Efficiencies-Education-Standards and Protocols to maintain high Quality
OWC = Added Value

• Economies of Scale
  – Reducing Costs
  – Increasing Margins

• Programs
  – Preferred Vendors
  – Niche and Traditional Timber Marketing
  – Non-Timber Forest Products
  – Carbon/Ecosystem Marketing Services

• Be empowered - Become a MEMBER!

• Learn more at www.orwoodlandco-op.com