

# OREGON WOODLAND COOP



Value Added Programs  
for  
Small Woodland Owners

# History

- Founded in 1981
- Response to difficult timber market
- Belief that woodland owners working together can provide benefits
- 2008-Moved toward broad range of products
- 2010-USDA Grant to develop specific commodities

# Multi-product Orientation

- Timber and Related Products
- Special Milling
- Floral Greens and Plants
- Firewood
- Essential Oils
- Medicinal Plants
- Specialty Woods for Woodworkers

# Special Milling





# Bough Project



# Members Helping Members





# Firewood





# Building a Brand





# Firewood Bundler



# How to Session





# Education



# Essential Oils from Needles

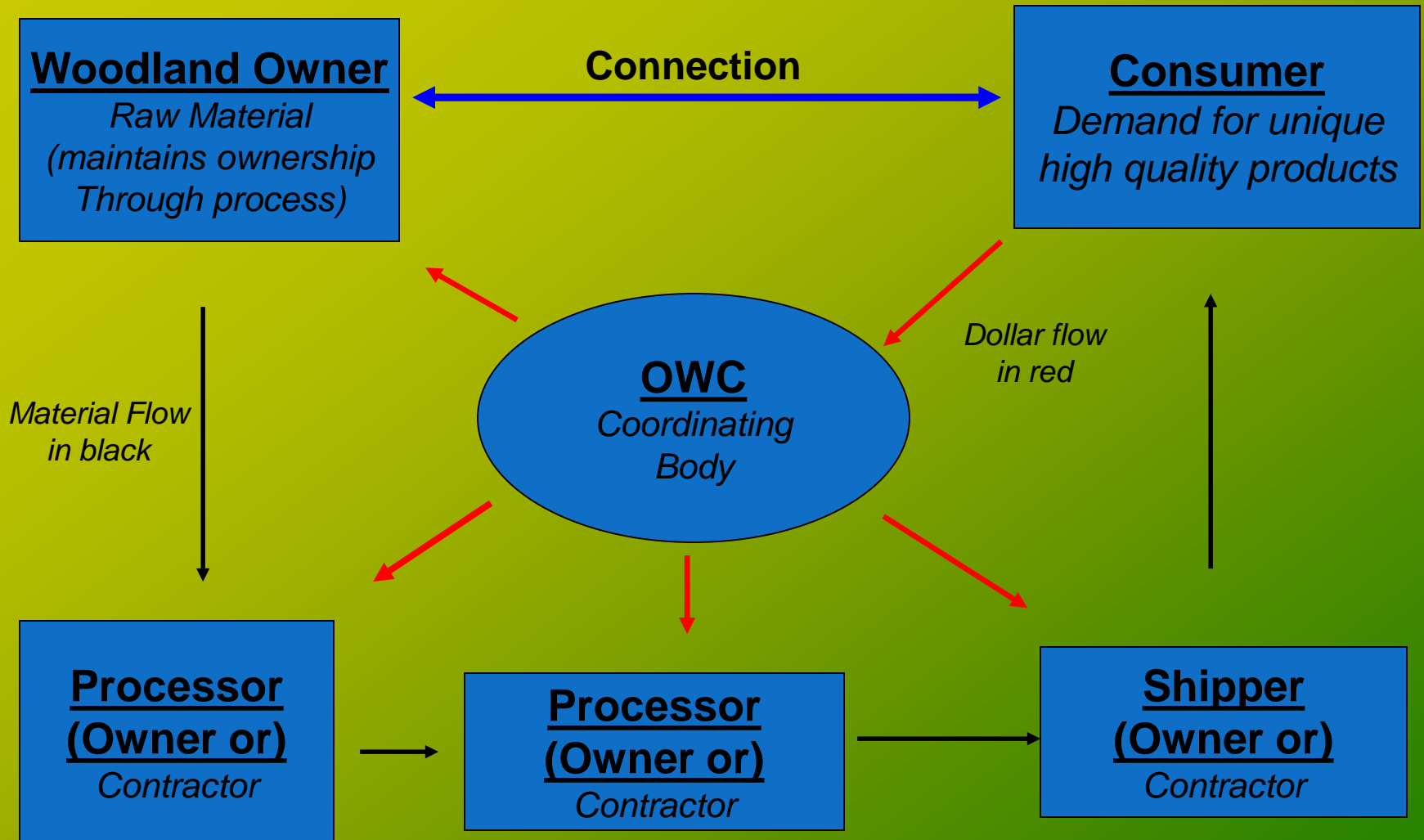




# Essential Oils



# Products Model





# What is the Co-op's Role?

- Business Management-Accounting-Reports- Coordination of activities-Economies of scale-(Custom Cut)
- Marketing-Branding-Finding Buyers-Packaging- Selling-
- Technical Assistance-Processing Efficiencies-Education-Standards and Protocols to maintain high Quality

# OWC = Added Value

- Economies of Scale
  - Reducing Costs
  - Increasing Margins
- Programs
  - Preferred Vendors
  - Niche and Traditional Timber Marketing
  - Non-Timber Forest Products
  - Carbon/Ecosystem Marketing Services
- Be empowered - Become a **MEMBER!**
- Learn more at [www.orwoodlandco-op.com](http://www.orwoodlandco-op.com)