

Help Sheet - FSC® Logos and Copyright Use

Using the words Forest Stewardship Council® and the abbreviation FSC®

You are encouraged to highlight your forest and wood products Forest Stewardship Council certification! There are a couple things you need to do to help make sure the FSC logo is appropriately used. Getting FSC logo use approval takes just bit of extra planning time. Overall, it's pretty easy and NNRG is here to help make it go smoothly!

To use the FSC logo, the acronym FSC®, or the name Forest Stewardship Council® on **any marketing materials, brochures, websites, etc.** - please contact NNRG prior to publication so the copy right and logo use can be approved by our auditor! Approval typically takes a couple days.

The registered trademark ® symbol is required after the first OR most prominent of Forest Stewardship Council or FSC use per website page or media piece. You also need to include your license code is: FSC-C008225.

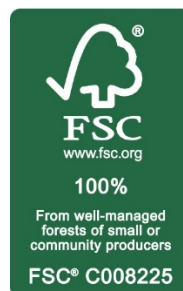
Below is an example of what approved trademark use looks like on a website or text in printed materials:

[Name of forest here] is Forest Stewardship Council® certified (license code FSC-C008225).

If you are selling products that you have manufactured yourself, and are selling them as FSC certified, then it is important to include the auditor-approved FSC label or license code (C008225) on the product. Please make sure you are using the correct FSC logo on websites or products that you are selling. Got questions? Just ask NNRG!

FSC promotional logo

On Product



Off Product



Color options: Green (pantone 626C), black, and white background or text color.

Incorrect use:



The basic rules

Include “ask for FSC® products” “FSC® products available” or a similar statement if your business has FSC and non-FSC products.

Space: Leave clear space = to the size of the “FSC” text on the label.

Minimum size: 10mm

Measured from top of tree to bottom of FSC



Download the [FSC trademark Standard](#) for more information.

Contact Lindsay or Kirk at NNRG if you have questions.

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