



VIRTUAL SERIES

APRIL 2022

April 7 – Living with Change: Discussing Future Challenges and Opportunities

Prof. Klaus J. Puettmann is Edmund Hayes Professorship in Silviculture Alternatives in the Department of Ecosystems and Society at Oregon State University. He received a Forest Science Diploma from the Albert-Ludwig University, Germany and Silviculture and Forest Modeling Ph.D. from Oregon State University. He was on faculty at the University of Minnesota before coming to OSU in 2001, with extended sabbatical visits as DFG Mercator Guest Professor at the University of Freiburg and Charles Bullard Fellow at Harvard University. He has been working on projects related to managing forests for a more balanced suite of ecosystem services and increase their adaptive capacity in the context of global change.



April 14 – The Co-evolving Story and Stewardship of Northwest Forests

Seth Zuckerman has spent the last 25 years as a practitioner in West Coast forests and watersheds, and as a writer, telling the stories of people's relationships with the rest of the natural world. His roots are in northern California, where he directed the Wild and Working Lands program for the Mattole Restoration Council, collaborating with private landowners in realms that included light-touch timber harvest, fire hazard reduction, and invasive species control. Seth holds an A.B. in Energy Studies from Stanford University and an M.S. in Energy and Resources from the University of California. He came to the Northwest in 2013 in search of steadier precipitation and is now the Executive Director for Northwest Natural Resource Group.



Lynda V. Mapes is a reporter at the Seattle Times, where she specializes in coverage of the environment and Indigenous cultures and governments. Over the course of her career, she has written six books including *Witness Tree*, exploring the human and natural history of a single, 100-year-old oak, and has won numerous awards, including the international 2019 and 2012 Kavli gold award for science journalism from the American Association for the Advancement of Science.

Brenda McComb, PhD is a retired Professor in the OSU Department of Forest Ecosystems and Society. She previously served on the faculty at the University of Kentucky, University of Massachusetts Amherst, and OSU. She also served as a Chief of the Watershed Ecology Branch in Corvallis for the U.S. EPA. Brenda holds a BS and MS from the University of Connecticut, and a PhD in Forestry from Louisiana State University. She continues to advise graduate students working on forest habitat selection studies, is a consultant on forest management issues, and serves on the Oregon Board of Forestry and the Oregon Watershed Enhancement Board.



April 21 - Diversifying Revenue Streams: What's the Same and What's Changing?



Gregory Ettl is Director of the Center for Sustainable Forestry at Pack Forest in the University of Washington's School of Environmental and Forest Sciences. As Director he oversees management of a 4,300-acre working forest, as well as research, education, and outreach activities. His research focuses on sustainable forestry including silviculture, ecophysiology, ecosystem services, forest responses to climate change, agroforestry, and forest ecology.

Ben Deumling grew up in and has worked in the Oregon forest industry his entire life. He manages the family-owned Zena Forest, a 1,300-acre tract of forest in the heart of the Willamette Valley. He also runs Zena Forest Products, which is an onsite sawmill and millwork shop that processes hardwood logs into high quality lumber and flooring. Ben has been actively engaged in forest policy matters for many years and holds a bachelor's degree from Whitman College where he studied natural resource policy in the western U.S.



Casey Fisher is Senior Area Manager of Carbon, Energy, and Ecosystem Services for the Value Added Services team at Manulife Investment Management Timberland and Agriculture. Casey's role is to maximize natural resource investments beyond traditional revenue streams through innovative and sustainable ventures such as: initiating carbon banks; renewable energy and ecosystem service projects; monetizing enhanced wildlife habitat; negotiating leases and mineral agreements; developing new recreation opportunities; and expanding markets for timber by-products.

Erin Kelly Erin Kelly is a professor in the Forestry Department at the newly named Cal Poly Humboldt (previously Humboldt State University). Kelly teaches policy and economics courses, and research interests center on the human dimensions of forestry, including landowner management objectives, forest policies and regulations, rural community well-being, community forests, and carbon offset markets. Kelly completed a PhD at Oregon State University in 2010, then moved to Cornerbrook, Newfoundland for a post-doc for two years. Kelly arrived in Humboldt in 2012 and has been there since, surrounded by towering redwoods and hemmed in by fog.



April 28 - Working Together: New Partnerships in Forest Ownership and Conservation



Wendy Gerlach is a lawyer in private practice with experience including forest-based conservation finance and nonprofit advising. She has advised clients on conservation easements, land acquisitions, carbon projects, and land trust operational issues. She also spent many years as a corporate, estates, and tax lawyer advising on finance and business. In that capacity, she worked with firms such as Thede, Culpepper in Portland, Novartis Pharmaceuticals AG in Switzerland, Ernst & Young affiliate ATAG AG in Switzerland, and Ropes & Gray in Boston. She is a graduate of Princeton University and the University of Washington School of Law and is a board member of Columbia Land Trust and the Oregon League of Conservation Voters.

Tom Tuchmann is President of US Forest Capital, LLC, an advisory services company based in Portland, OR. In this role, Tuchmann has helped raise \$273 million in conservation and ecosystem service funding that has conserved 165,000 acres of private working forestland. His previous roles include Western Director and Special Assistant to the U.S. Secretary of Agriculture, Director of the U.S. Office of Forestry and Economic Development, and lead staff for the Senate Agriculture Committee. He has also served as Director of Resource Policy for the Society of American Foresters, and as an adjunct professor at the Northwestern School of Law at Lewis and Clark College. Tuchmann currently serves on the boards of Sustainable Northwest and Forest Park Conservancy. He is a forestry graduate of Northern Arizona University and earned a master's degree in natural resource policy from Pennsylvania State University.

Kaola Swanson is deeply committed to the concept of the radical middle and finding practical solutions to balance multiple outcomes. Before joining Sustainable Northwest, Kaola was the Oregon Program Director for Pacific Forest Trust, where she worked to promote policies and projects for the benefits of wood, water, wildlife, and climate. Her earlier work as Associate Conservation Director at The Freshwater Trust focused on developing market-based programs to increase the pace and scale of freshwater conservation in the Pacific Northwest. A native of North Carolina, her love of western forests is rooted in her experience living and working in the Western Cascades. Kaola has a bachelor's degree in Environmental Science from University of Oregon and a master's degree in Environmental Management from Duke University.



Cherie Kearney has been a conservation leader with Columbia Land Trust for 25 years, helping grow the Land Trust from a small, local non-profit to become a regional land trust serving 250 miles of the lower Columbia River in Oregon and Washington. Driven by her passion for natural resources and for the communities who rely on them, Cherie looks for forest conservation solutions that address both. She most recently served on the boards of World Forestry Center and Washington Association of Land Trusts. Other dedications to her longtime Washougal community include St. Anne's Episcopal Church and West Columbia Gorge Humane Society. She served in the Peace Corps in central Africa, is a graduate of Washington Ag/Forestry Leadership Program, holds a master's degree in public administration, and a B.A. in psychology and religion from Linfield College.

Joe Kane served as Executive Director of the Nisqually Land Trust from 2005-2020 and vice-president of the Washington Association of Land Trusts from 2010-2014. He is now General Manager of the Nisqually Community Forest, the largest nonprofit community forest in the state and the first in the Puget Sound region. He is also the author of *Running the Amazon*, the story of his role in the expedition that made the first source-to-sea navigation of the Amazon River – a 4,200-mile, six-month journey by raft, white-water and sea kayak — and *Savages*, about his travels in the Ecuadorian Amazon with the Huaorani people and the battle to protect their homeland from oil development. His work has appeared in *The New Yorker*, *National Geographic*, *Outside*, and many other publications.